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MAGAZINE

VIEWS

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DISCOVER ZURICH'S
WORLD-FAMOUS
BAHNHOFSTRASSE



LIVING LEGACIES

**STUNNING VIEWS AND ROSY OUTLOOKS:
THE UNIQUE VISION OF NOBILIS ESTATE**



In the thriving world of Swiss luxury real estate, where aesthetic perfection dovetails with unyielding exclusivity, Nobilis Estate AG has carved out a singular reputation. Founded in 2012 by the visionary David Hauptmann, the company shines brightly as a beacon for connoisseurs of exceptional living, offering properties that are as emotionally resonant as they are architecturally unique. The high-end Swiss property market is red-hot, fuelled by global geopolitical uncertainty and a growing exodus from punitive tax regimes. In this competitive climate, Nobilis Estate does not chase volume. Instead, it curates carefully – maintaining a deliberately limited portfolio of no more than 40 properties at any one time. For Hauptmann, selection begins not with price tags, but with a question of the heart: »Would I want to live here myself?« From lakeside villas to heritage castles, every property entrusted to Nobilis tells a story. Yet the company's most compelling narrative may be its own: one of visionary leadership, a commitment to values and the power of true partnership.

A dynamic duo at the helm

Since 2021, the company's trajectory has been shaped by a dual leadership model: Founder David Hauptmann now shares the reins with business partner Daniela Doychinova. Their collaboration brings together two complementary forces: his cultivated aesthetic instincts and her strategic acumen. Doychinova, whose commanding presence and industry insight had long been indispensable to the company's operations, became co-director following years of dedicated service. Together, the two have now ushered in an era of quiet, deliberate growth, prioritising continuity, quality and character over unchecked expansion. In an industry often driven by scale and spectacle, Nobilis Estate is refreshingly contrarian. »We asked ourselves if we wanted to grow at the expense of the experience we offer,« says Doychinova. »The answer was clear: We choose quality.«

Precision, passion and personality

This commitment to excellence manifests in every detail of Nobilis's operations. From valuation and brokerage to architectural marketing, the in-house team – which includes its own boutique creative agency – ensures that each property receives the tailored presentation it deserves. Naturally, this dedication has attracted a discerning clientele. Over half of Nobilis's clients are international, drawn by Switzerland's political stability, world-class healthcare and pristine landscapes. But whether a buyer



Since 2021, Daniela Doychinova has been managing the company's operations as a partner alongside David Hauptmann.

seeks a lakeside retreat in Weggis or a mediaeval castle in the heart of Grisons, the service is always the same: personal, intuitive and impeccably discreet. One standout example is the Aqua Villa project on Lake Lucerne. This modern development allows buyers to design every aspect of their future home – from spa zones to material finishes – creating not just residences, but reflections of their personal aesthetic ideals.

Real estate as cultural stewardship

Yet not all of Nobilis's offerings are contemporary. A distinctive niche for the company lies in heritage estates – properties that transcend function and enter the realm of cultural identity. From the extraordinary Earth House in Dietikon to the historic Schloss Marschlins brokered to Prince Rudolf of Liechtenstein, Nobilis champions the preservation and reinvention of Switzerland's most iconic buildings. These properties are more than investments; They are legacies. »A home should not just offer returns,« says Hauptmann. »It should nourish dreams, reflect heritage and inspire future generations.«

Looking ahead to gentle growth

With offices in Zug, Zurich and the Grisons and a nationwide network that blends city chic with alpine serenity, Nobilis Estate looks set for continued success. However, its path forward will not follow traditional blueprints. Instead, Doychinova and Hauptmann are developing »growth-neutral« strategies that sustain excellence without sacrificing intimacy or integrity. In doing so, they redefine what it means to succeed in real estate: not by volume, but by vision. For them, a property is never just a listing: It is a *Liebschaft* (a beloved passion project), carefully matched to the right soul. In the world of Nobilis Estate, luxury is not about excess. It is about essence. And in the hands of this exceptional partnership, essence becomes elegance – and elegance lifestyle.

The expansive living and dining area is the heart of the home, flooded with natural light and featuring an elegant designer kitchen.



ZENITH
ZURICH, KILCHBERG

Kilchberg is the ideal blend of culture and nature, city and lake. This prestigious lakeside municipality boasts a low tax rate and happens to be the former home of writer Thomas Mann. It is also the headquarters of the famed chocolate maker Lindt & Sprüngli, founded in 1848. Set high above Kilchberg, ZENITH is a magnificent turn-of-the-century villa with a sleek modern extension, outdoor pool and panoramic terrace, nestled against the sunlit hillside.



ZENITH commands breathtaking views of the lake and surrounding mountains.

**TRAN-
SCENDENT
LIVING**

**VILLAS WITH VIEWS
AND PALATIAL POOLS**



LAKESIDE
LUCERNE, EICH

Only 15 minutes northwest of Lucerne, in the low-tax municipality of Eich, a luxurious new villa is being developed high above Lake Sempach. LAKESIDE is a captivating ensemble of expansive living spaces, exquisite finishes, a private outdoor pool and an unrivalled view across to Mount Pilatus and the alpine horizon. Set on one of the finest plots at the upper edge of the neighbourhood, the LAKESIDE villa runs alongside orchard meadows, fields and the woodlands of the eponymous Eichberg.



THE COAST
AARGAU, SEENGEN

Hidden away in the picturesque Seetal valley on the northern shore of Lake Hallwil, the village of Seengen is a serene habitat surrounded by forests, vineyards and hiking trails. The luxurious villa THE COAST is perched on the sun-drenched slopes of the Eichberg, boasting sweeping alpine views. With its low municipal tax rate, excellent infrastructure and charming landmarks such as Hallwyl Castle, Seengen effortlessly fuses rural charm with modern comfort. Zurich and Lucerne are both within a 40-minute drive.



The spectacular top floor forms a generous, loft-style living space with an open-plan hall, dining area and premium kitchen.